



In Collaboration of  
Egyptian Society Upgrading  
Pediatric Medical Practices  
( ESUPMP )



President of Conference

**Prof. Sameh Tawfik**

Professor of Pediatrics



# Price Offer

25<sup>th</sup> November 2021 ( physical )

26<sup>th</sup> November 2021 ( virtual )

Grand Nile Tower Cairo, Egypt.



# Welcome Message

Dear Colleagues and Friends.

On behalf of the Pediatrics Update Conference, we would like to invite you to attend the 2nd Annual Conference in Cairo, Egypt, convening from November 25-26 2021. The conference will be at Grand Nile Tower. Grand Nile Tower is located in the heart of Cairo's city center along the banks of the River Nile of the majestic city Cairo.

The 2nd Annual Pediatrics Update Conference will highlight Back to Basics "case based approach"

- |                |                     |                  |
|----------------|---------------------|------------------|
| 1. Neonatology | 2. Gastroenterology | 3. Nutrition     |
| 4. Cardiology  | 5. Pulmonology      | 6. Dermatology   |
| 7. Vaccination | 8. Antibiotics      | 9. Endocrinology |
| 10. Diabetes   | 11. Neurology       |                  |

The meeting will include many eminent professors and consultants from all Egyptian .

Arab universities Canada, USA ,UK, National Research Center, Ministry of health, Healthy insurance authority, Teaching hospital authority and Military and Police academy .

Clinicians from around the globe to share clinical care experience paradigms with a multi-disciplinary audience of attendees, in addition to the expectations for great discussions in Pediatrics.

We welcome the experienced as well as those continuing to get experience in pediatrics care from around the world, with backgrounds in the field of child life care.

Our goal is to promise our pediatrician to promote, update pediatrician knowledge practice and care.

Tomorrow will be better than today.

Please come to Cairo to exchange experience with us and enjoy the flavor of science !

Sincerely,

**Professor Sameh Tawfik**

Professor of Pediatrics



# Scientific Committee

Prof. Ahmed El-Beleidy

Prof Abdelrahman El-Mashd

Prof. Abeer Atef

Prof. Ahmed Badr

Prof. Amr Ebrahim

Prof. Amany Al-Hawari

Prof. Ehab Khairy

Prof. Enas Raafat

Prof. Gamal El-Batran

Prof. Hala Hamdi

Prof. Hany Fikry

Prof. Hesham Abdel-hady

Prof. Ilham Yousry

Prof. Iman Ehsan

Prof. Lamiaa Mohsen

prof. Mona Mohasen

prof. Mona El Tagi

Prof. Maged El-Shaikh

Prof. Maggie Louis Naguib

Prof. Marwa El-Deeb

Prof. Mohamed El-Bakry

Prof. Mohamed Omar

Prof. Mona Attia

Prof. Mohsen El-Saab

Prof. Mona El-Ghamrawy

Prof, Mostafa El-Saeid

Prof. Nader Fasseeh

Prof. Nagi El-Hussieny

Prof. Osama Arafa

Prof. Osama Hussien

Prof Rania Hegazy

Prof. Ragda Ali

prof. Rasha Hamza

prof. Rim Nabil said

Prof Sherif Elanwary

Prof. Suzan Gad

Prof. Sonia El-Sharkawy

Prof. shereen shalaby

Prof. Shereen Abdel Ghafaar

Prof. Tarek Farid

Prof. Tarek Barakat5

Prof. Tharwat Deraz

Prof. Yasmin Gamal

Prof. Zeinab Radwan



	Item	Details	Cost in EGP
<b>Exhibition</b>			
<b>1</b>	<b>Virtual Stand</b>		<b>50,000</b>
	<b>Physical Stand:</b>	Virtual / physical Exhibition which	
	<b>2x3 meter</b>	includes: a company representative	<b>60,000</b>
	<b>3x4 meter</b>	along with Company logo on the	<b>70,000</b>
	<b>6x2 meter</b>	Main banner of the Event and also	<b>80,000</b>
	<b>6x6 meter</b>	Physical Existence in the Biggest Exhibition	<b>90,000</b>
<b>Scientific Contributions</b>			
<b>2</b>	<b>Scientific Symposium (60 mins)</b>	Does your company have a product, service or technology that will change the marketing game? There's no better place to showcase it in front of	<b>120,000</b>
	<b>Scientific Symposium (30 mins)</b>	chairperson and speakers!	<b>70,000</b>
<b>3</b>	<b>Panel Discussion</b>	Sponsor a scientific discussion	<b>120,000</b>
<b>4</b>	<b>Meet The Experts Meeting</b>	Meet an Expert speaker and interact with him regarding a specific topic	<b>60,000</b>
<b>5</b>	<b>Scientific Session</b>	Sponsor a scientific session	<b>60,000</b>

Sponsorship & branding Items			
6	Digital Sponsor	The company would be the main sponsor of where different branding will be applied	100,000
7	Ad in Program Book	Add a company advertisement to the conference program	15,000
8	Promotional Video	What better way to promote your company and/or products than by using promotional videos playing in the Conference?	30,000
9	Conference Bag Sponsor	Your advertisements printed on 500bags.  Putting advertisements, pens or notepads in the bags.	80,000
10	Coffee Break or Lunch Sponsor	Specialized menu coffee break or lunch for 500persons. Printing the Coffee Break tickets with the sponsor logo on & the sponsor's name in the program book.	250,000
11	Studio Sponsor (Interviews)	Take a souvenir photo in a special studio with: logo. Sponsor company logo. Participant name. Company stand and advertisement beside the studio. (Normal position)	80,000
12	Bulk SMS Sponsor	2General campaign 1 special campaign for chairpersons and speakers.	30,000
13	Bulk E-mail Sponsor	2General campaign 1 special campaign for chairpersons and speakers.	20,000



14	<b>Badge Sponsor</b>	Put your logo or small ad in this convenient and popular material put with every conference participant and gains thousands of impressions	<b>60,000</b>
15	<b>Program At A Glance</b>	This condensed, pocket-size version of the Final Program is available on site to all attendees.  It provides a handy guide to the meeting: session schedules, exhibitor information, Exposition floor plans, and booth listings. Place your 4-inch 5.8- inch, two-color ad in this convenient and popular pocket guide and gain thousands of impressions.	<b>60,000 Per Day</b> <b>40,000 All Days Solo</b>
16	<b>Promotional Banners</b>	What better way to promote your company and/or products than by using promotional banners hung inside the Conference center? These large, colorful banners attract attention and provide the recognition all industry partners seek.  ➤ Important Session  ➤ Premium position  ➤ Super position  ➤ Normal position	<b>40,000</b> <b>30,000</b> <b>20,000</b> <b>10,000</b>
17	<b>VIP Lounge Sponsor</b>	Top VIP guests (speakers & chairmen) spent time in the VIP lounge –serving coffee –tea...  Company logo on VIP PANTRY lounge signage.  ➤ Solo Sponsor  ➤ 1 Day Sponsor	<b>150,000</b> <b>75,000</b>
18	<b>Registration Desk Sponsor</b>	let your company be close to a wide area of participants spending time in the registration waiting area –serving drinks with very attractive view.  Company logo on registration lounge signage and encounter.	<b>150,000</b>

19	Chair Covers Sponsor	Logo in meeting room chairs	40,000
20	Danglers	Ad of company in exhibition area	30,000
21	Podium	Logo on speaker podium	30,000
22	LED Gate	Continuous branding video	40,000
23	Hall LED Screen	2 Led screen showing company product	50,000
24	Branded Face Masks	Company and product logo on mask	40,000
25	WIFI Sponsorship	Putting logo of company or products on WIFI	30,000
26	Advertising Gates	Company's name, and logo on advertising gates (per gate)	25,000
27	Certificates	Company's name and Logo on attending certificates and distribute it from company	70,000
28	Ribbon	Exclusive Standard	50,000 10,000
29	Name Tag	Exclusive Standard	40,000 10,000
30	Rooms Key	Print Company's Logo on room keys cover	20,000



31	Registration Link	Sponsor registration link of event	20,000
32	Branding During Event	Putting logo of company / product during event	40,000
33	Branding On Photo Frame	Putting logo of company / product on photo frame	40,000
34	Branding Hall	Putting branding materials of company in meeting room	40,000
35	Pre-Conference	Sponsor expert meeting before conference with media coverage	40,000
36	Flags	Putting logo of company / product on flags	40,000





for more information Please contact us:

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